GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3608
ANSWERED ON:23.08.2004
CAPITAL PUB IN ASHOKA HOTEL CAMPUS
Bais Shri Ramesh

Will the Minister of TOURISM be pleased to state:

(a) whether India Tourism Development Corporation (ITDC) has allotted space in Ashoka Hotel Campus to run a capital pub;

(b) if so, the details thereof; and

(c) the details of agreement signed between Hotel Management and the Capital Pub owner?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SMT. RENUKA CHOWDHURY)

(a) and (b): India Tourism Development Corporation has allotted space to run Discotheque named CAPITOL at Ashok Hotel, New Delhi to M/s Prerna Marketing Pvt. Ltd.

(c): Under the agreement signed between hotel management and M/s Prerna Marketing, the operations of the Discotheque and Bar for sale of soft/hard drinks and cigarettes/cigars etc. shall be on the following mutually agreed terms:-

(i) The Licensee shall pay for excise license (L-5) and other necessary permissions for operations of Bar in Discotheque which shall be borne by the Licensor and Licensee equally.

(ii) The Licensee will pay to the Licensor a Minimum Guaranteed Amount of Rs. 3,50,000/- per month or 50% of the net revenue generation i.e. revenue after deduction of the beverage cost, whichever is higher.

Besides, in consideration of the space provided to the Licensee by the Licensor for operations of the food/snack sales in the Discotheque, it is agreed between the parties that the Licensee will pay to the Licensor a fixed amount of Rs. 75,000/- per month as Licence Fee against Food & Snack Sales.

The licence is granted for a period of five years commencing from 01st November, 2002 and shall expire on 31st October, 2007 subject to the provisions for earlier termination contained in the agreement.